



punch  
alert



## County-Wide Initiative

The Punch Alert County-wide Initiative is an ideal program for any county looking to make significant strides in all safety related communications and incident management.

The program compromises **three** separate parties with varying roles and functions:



### **Organizations**

Schools, Corporations,  
Non-Profits, Healthcare  
Providers, etc



### **Public Citizens**

Individual users in the  
community



### **Official Responders**

Law Enforcement and other  
Official Responder Groups

The program also allows you to implement **three** separate modules:



### **Emergencies**

Panic button, responder  
chat, mass emergency  
notifications, etc.



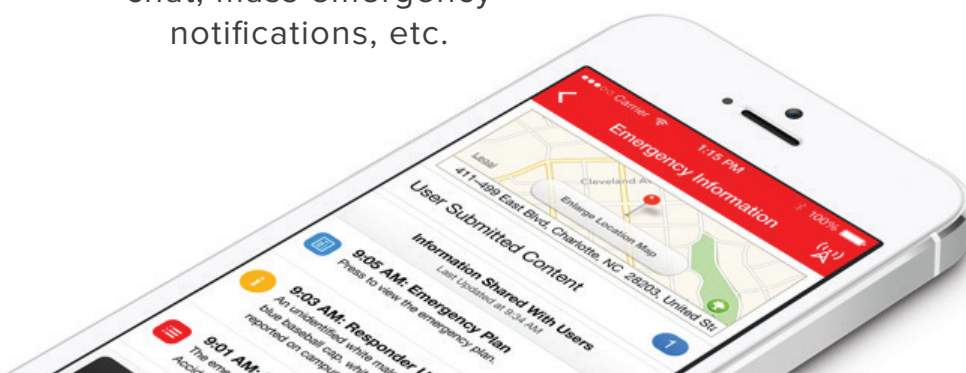
### **Tips**

311 program equivalent.



### **Announcements**

Mass notifications for  
non-emergency situations.



# Here's how it all works seamlessly together creating one ***Community of Safety!***



## **Step 1: Organizations (Schools)**

- Organizations set up geo-fences, responder teams, user groups, plans, categories, messaging, beacons, and more
- Organizational employees report emergencies and / or tips to responders who communicate and manage using mobile and web apps
- Organizations send out mass emergency alerts and announcements to employees, parents, students, and / or public community

## **Step 2: Public Citizens**

- Public citizens can join local public networks made available by schools and other organizations
- Public citizens can report tips to the public community and interact with other citizens and Official Responders
- Public citizens can report emergencies or post tips to Schools and other Organizations **ONLY WHEN ON CAMPUS**
- Public citizens can receive emergency alerts or announcements from Organizations and Official Responders

## **Step 3: Official Responders**

- Official responder dashboard setup jurisdiction and all settings, messaging, etc Official responders can oversee emergencies “released” to them by schools and other organizations inside their jurisdiction
- Official responders can report emergencies and send announcements to schools and other organizations (reverse 911)
- Official responders oversee and respond to Tips posted by Public Citizens inside jurisdiction

## **More about the Punch Alert SaaS Platform and Channels / Interfaces:**

- iPhone / iPad Applications with Push Notifications
- Android Application with Push Notifications
- Mac and PC Application with Push Notifications
- Web Console for administration, announcements, emergency and incident management
- Email, SMS, Automated Phone Calls
- Indoor Location Tracking Beacons
- Physical Panic Button Beacons
- API, Integrations with Phone Systems, Intercom, Digital Display, Lockdown, Access-control, and more



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For more information or to sign up for a webinar please contact us at [contact@punchalert.com](mailto:contact@punchalert.com) or to discuss your specific needs with us call (530) 507-8624